



TENNECO

**LEAN ENGINEERING:
BEST PRACTICES**

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AGENDA

■ Introduction

■ Establish customer-defined value

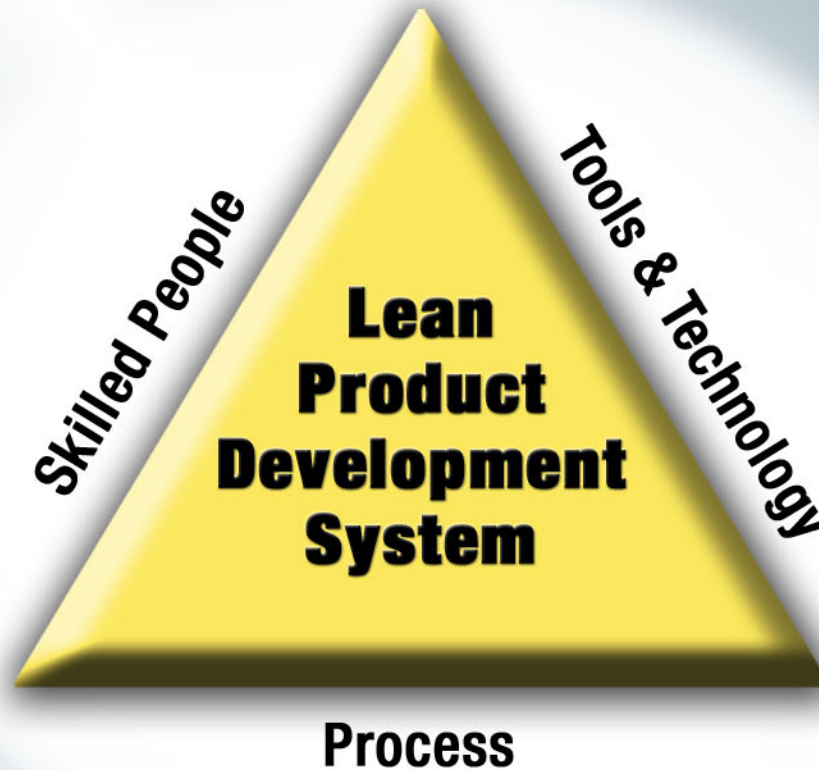
■ Front-load to thoroughly explore alternative solutions while there is maximum design space:

- Kentou (study) phase with set-based concurrent engineering applied at Tenneco
 - Case examples and results
-

■ Conclusions



LEAN PPD MODEL



1. Establish customer-defined value to separate value added from waste
2. Front-load

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LEAN PD PRINCIPLE 1: ESTABLISH CUSTOMER VALUE

■ Evaluate the customer-defined value as accurately as possible

- Translation of the car objectives on the component level
 - Emotional connection with the end user
 - Example: Target definition for a sporty car
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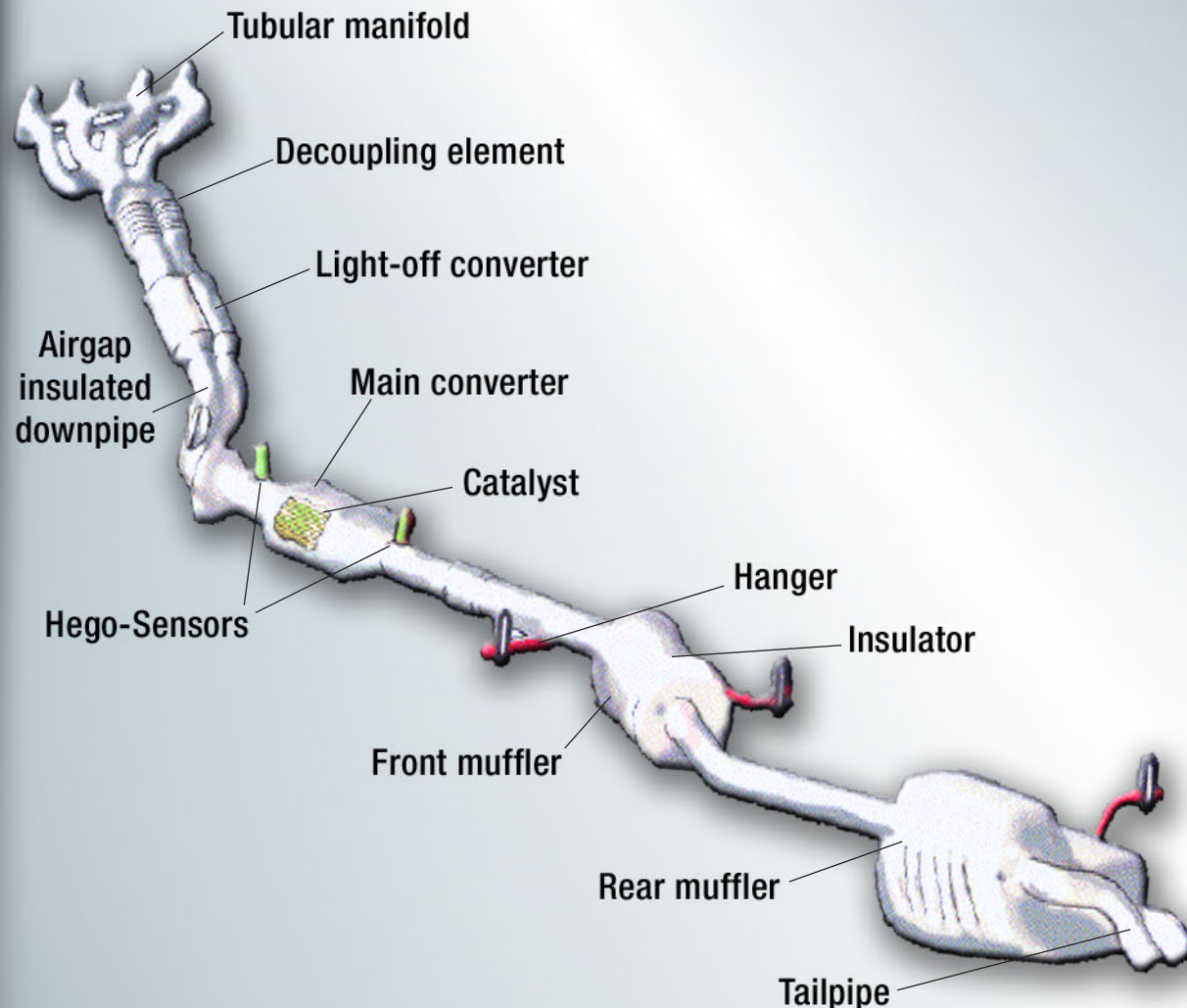
■ To meet this level of excellence, product development is composed of:

- Robust engineering based on skilled people and adequate tools
 - Strong product development process; optimized by using VSM in order to minimize waste
 - Example: Sound engineering procedure
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TECHNICAL REQUIREMENTS OF AN EXHAUST SYSTEM: CUSTOMER VALUE

Customer Engineering Specifications

- Power & Torque
- Back Pressure
- Acoustics
 - Tailpipe Noise
 - Shell Noise
 - In-Cabin Noise
 - Subjective Noise
- Emissions
 - Light-Off
- Durability
 - Vibration
 - Corrosion
- Heat Radiation
- Packaging
- Mounting
- Decoupling
- Materials
- Weight
- Cost



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LEAN PD PRINCIPLE 2: FRONT-LOADING THE PD PROCESS TO EXPLORE ALTERNATIVES THOROUGHLY

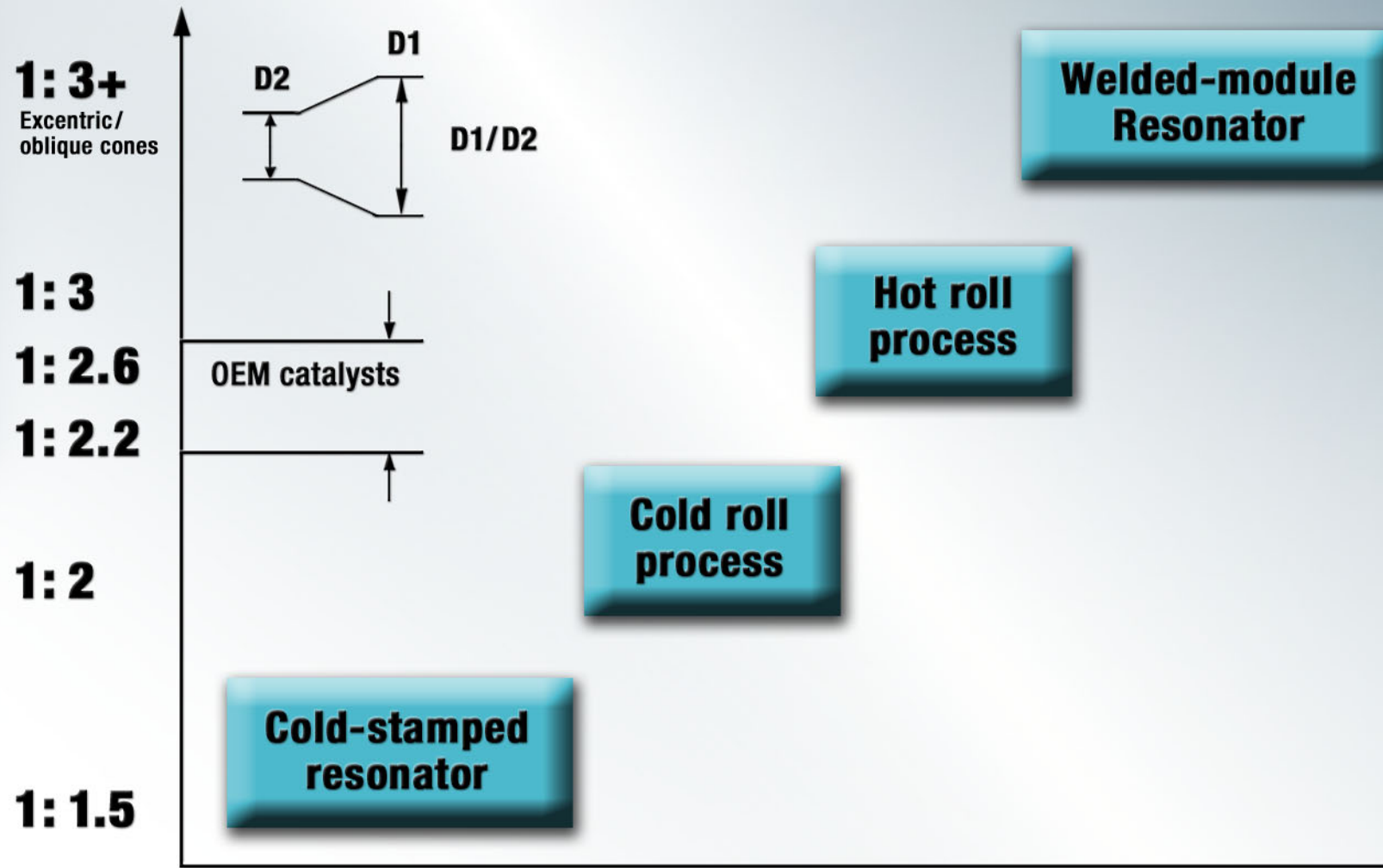
- **Front-loading is an effective method to isolate and minimize design and engineering variations early in the process by**
 - **Standardizing exhaust systems**

 - **Creating an early phase (Kentou) to explore alternative solutions**
 - Development cycle for an exhaust system
 - Advanced technology planning
 - Set based concurrent engineering

 - **Using checklists / guidelines, trade-off curves to accelerate the decision-making process**
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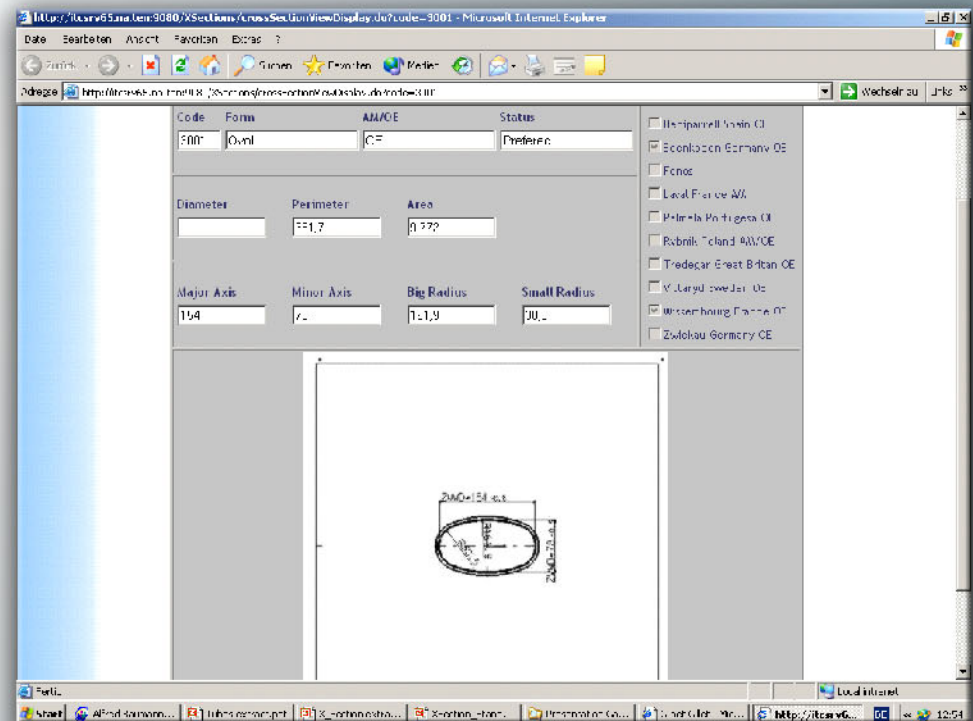
COMPARISON OF RESONATOR MANUFACTURING PROCESSES

Complexity (D2 : D1, cone geometry)

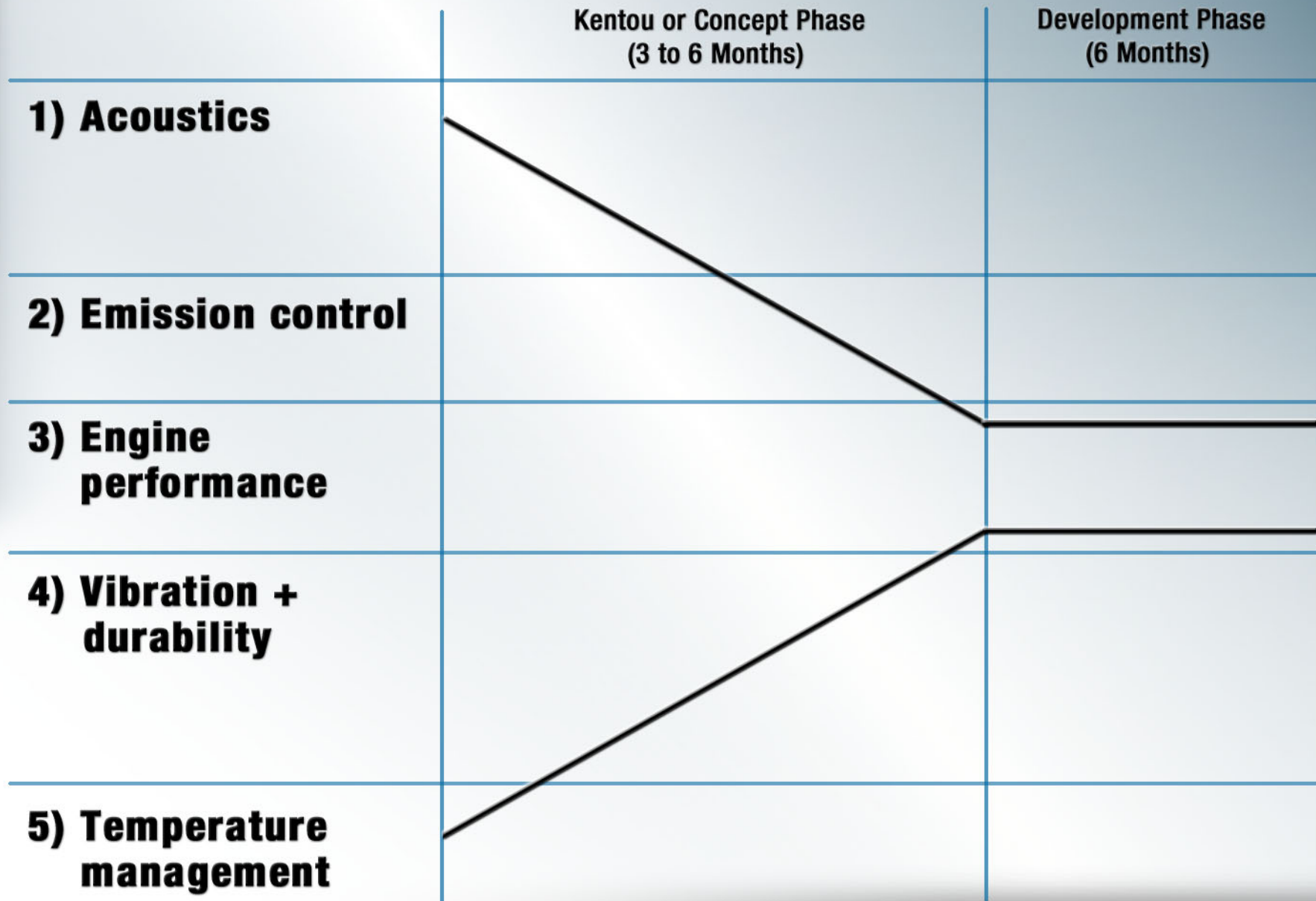


DATABASE: SPUN MUFFLER STANDARDIZATION

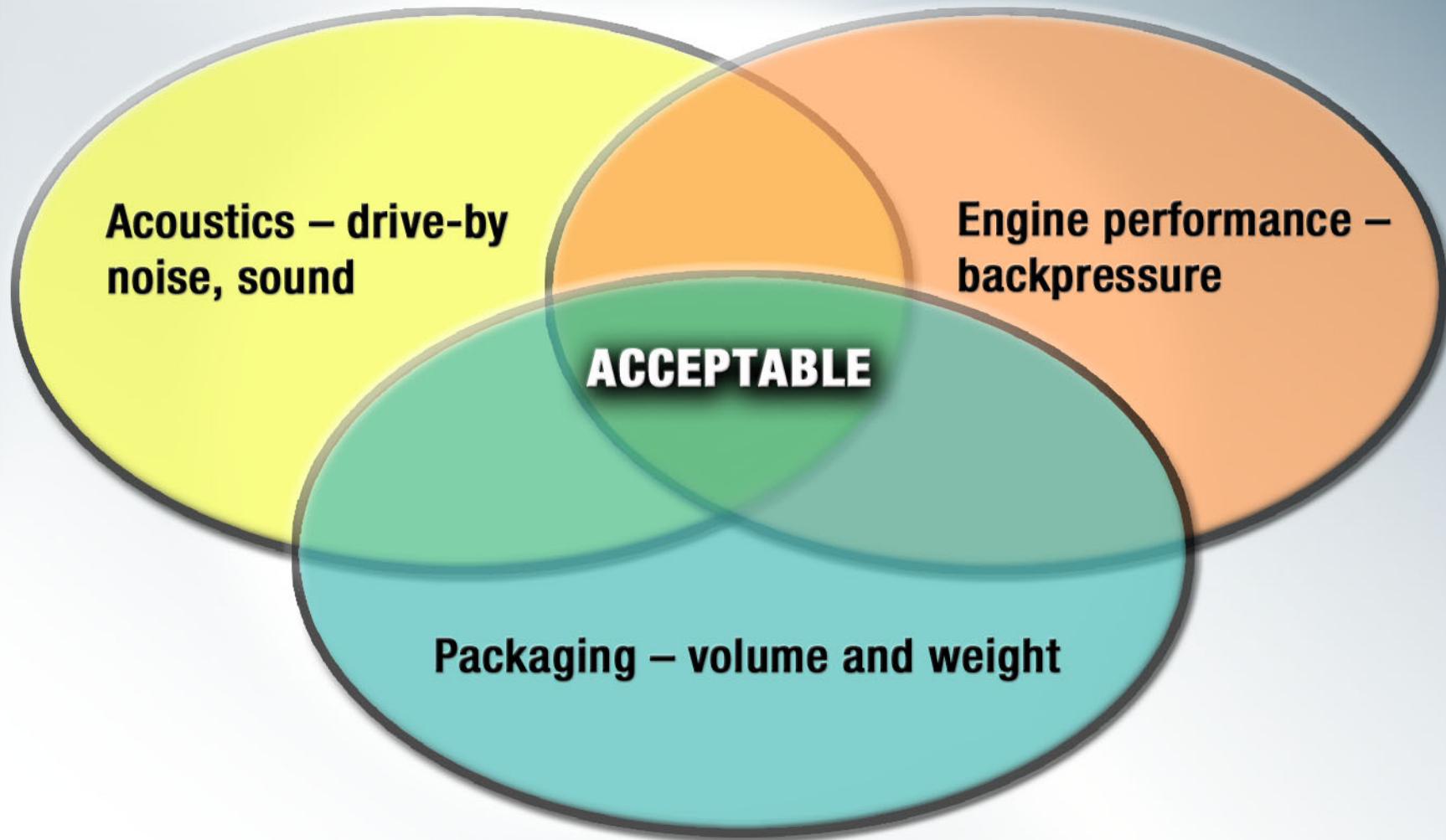
- Designer must first check database
- Deviation can be requested if necessary
- These simple processes and tools significantly reduce the variability during development phase



DEVELOPMENT CYCLE OF AN EXHAUST SYSTEM



DESIGN OPTIMIZATION TRADE-OFF



LEAN PRINCIPLE 2: FRONT-LOADING ADVANCED TECHNOLOGY PLANNING

- **Front-loading for innovative products coming from:**
 - Internal research
 - Suppliers – new stainless steel development
 - Benchmark analysis
 - Innovation Process – TENPI Process
 - OEMs
 - Tech days and audits
 - Common projects – e.g. fuel cell technology
 - University network
 - Technology transfer, integration of students in advanced engineering
- **New concepts selected, evaluated and validated separately**
- **Solutions on the shelf – SAM and low-cost, lightweight muffler**

AUXILIARY POWER UNIT (APU) TENNECO CONTRIBUTION

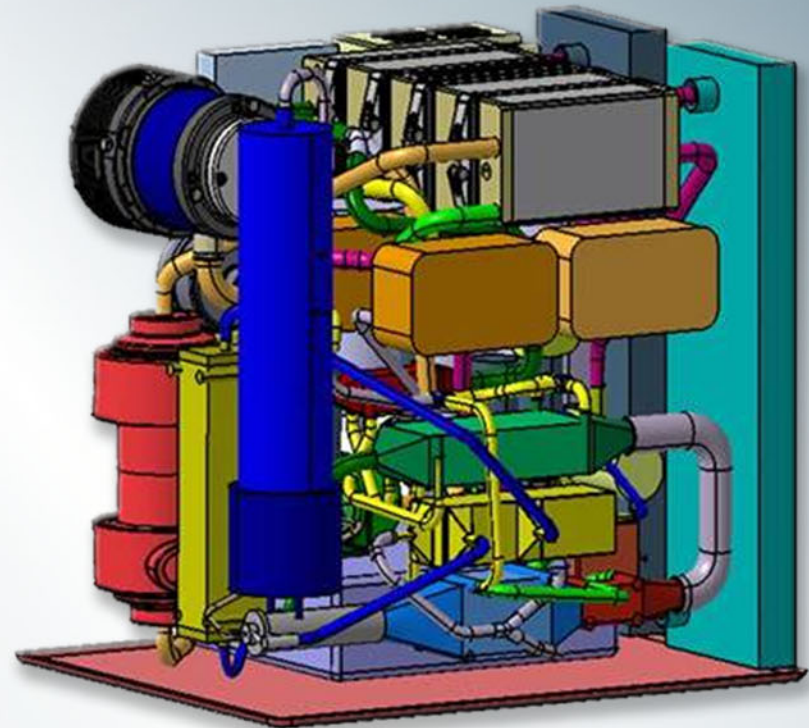


- **Layout study (together with Volvo & other partners)**

- **Virtual integration**

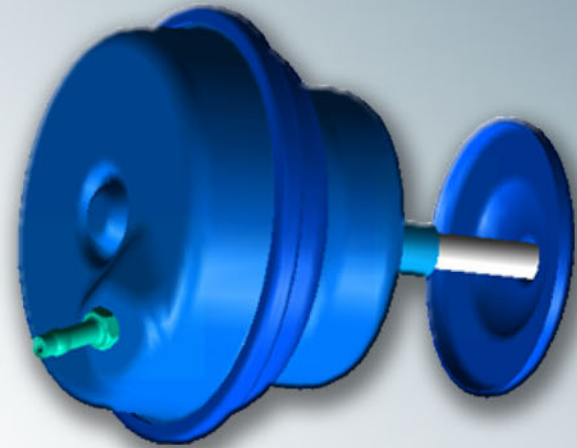
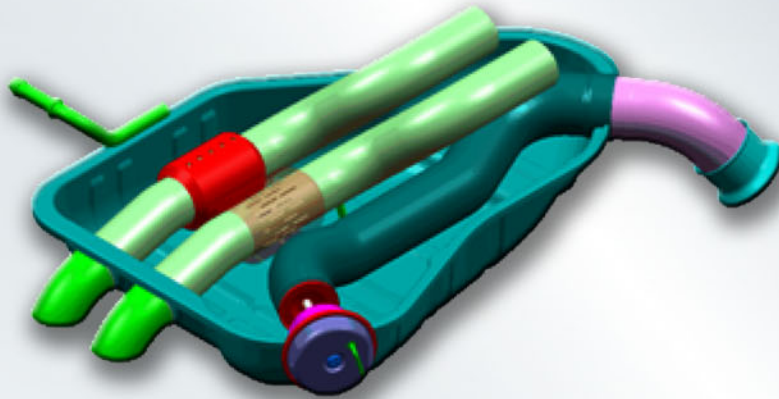
- **System layout refinement**
 - Pressure drop/heat loss
 - Thermal Insulation
 - Determining components – tubes, material, connectors, valves
 - Investigating spaceframe

- **Physical system integration**



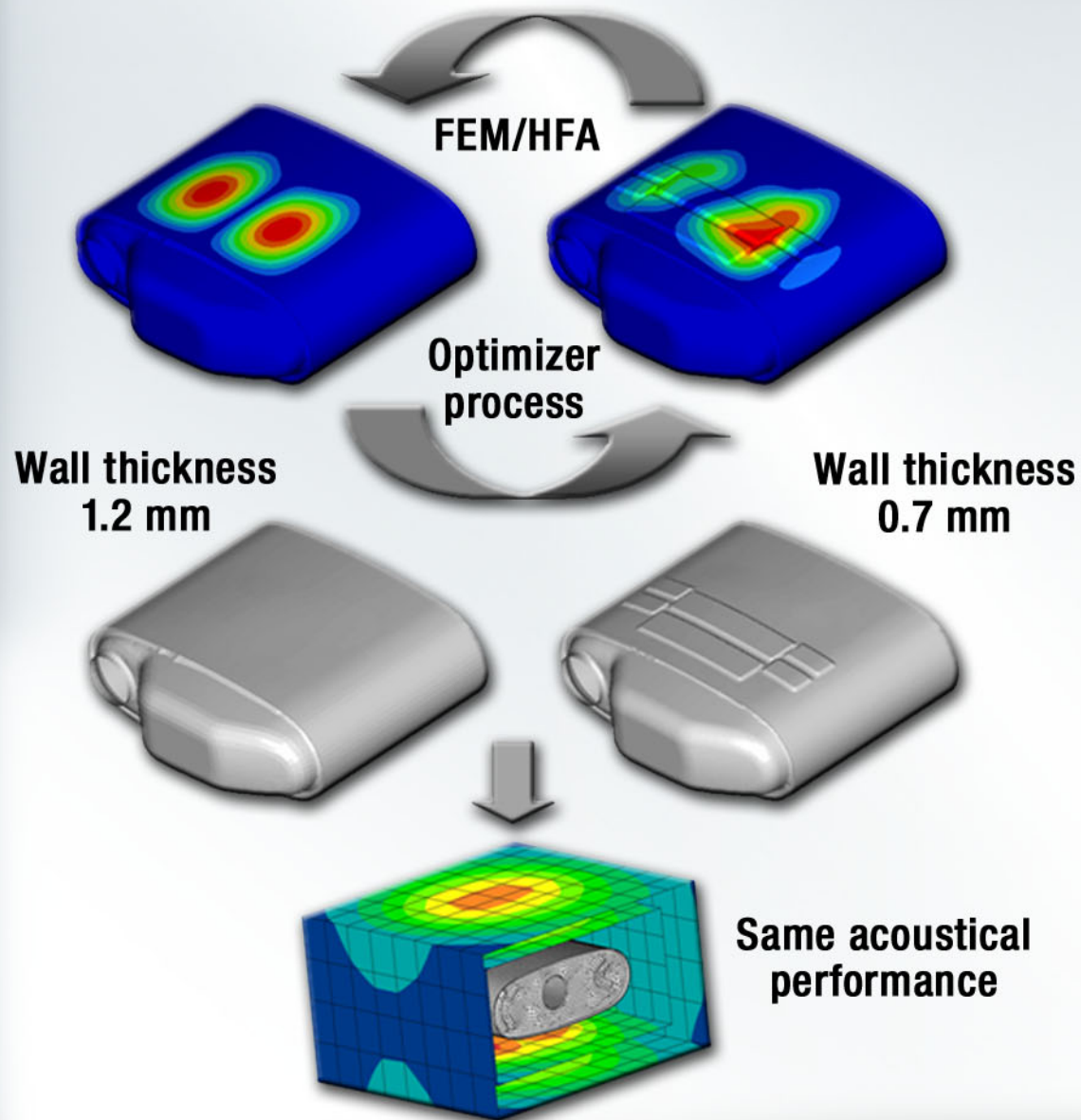
Preliminary 3D CATIA model of Fuel Cell APU

SEMI-ACTIVE MUFFLER (SAM): APPLICATION FOR PSA 407



- Proactive development
- Ready for application

LOW-COST, LIGHTWEIGHT MUFFLER



Presented on the IAA

2005

Faszination Auto

61. IAA PKW

15. – 25. September 2005
Frankfurt/Main

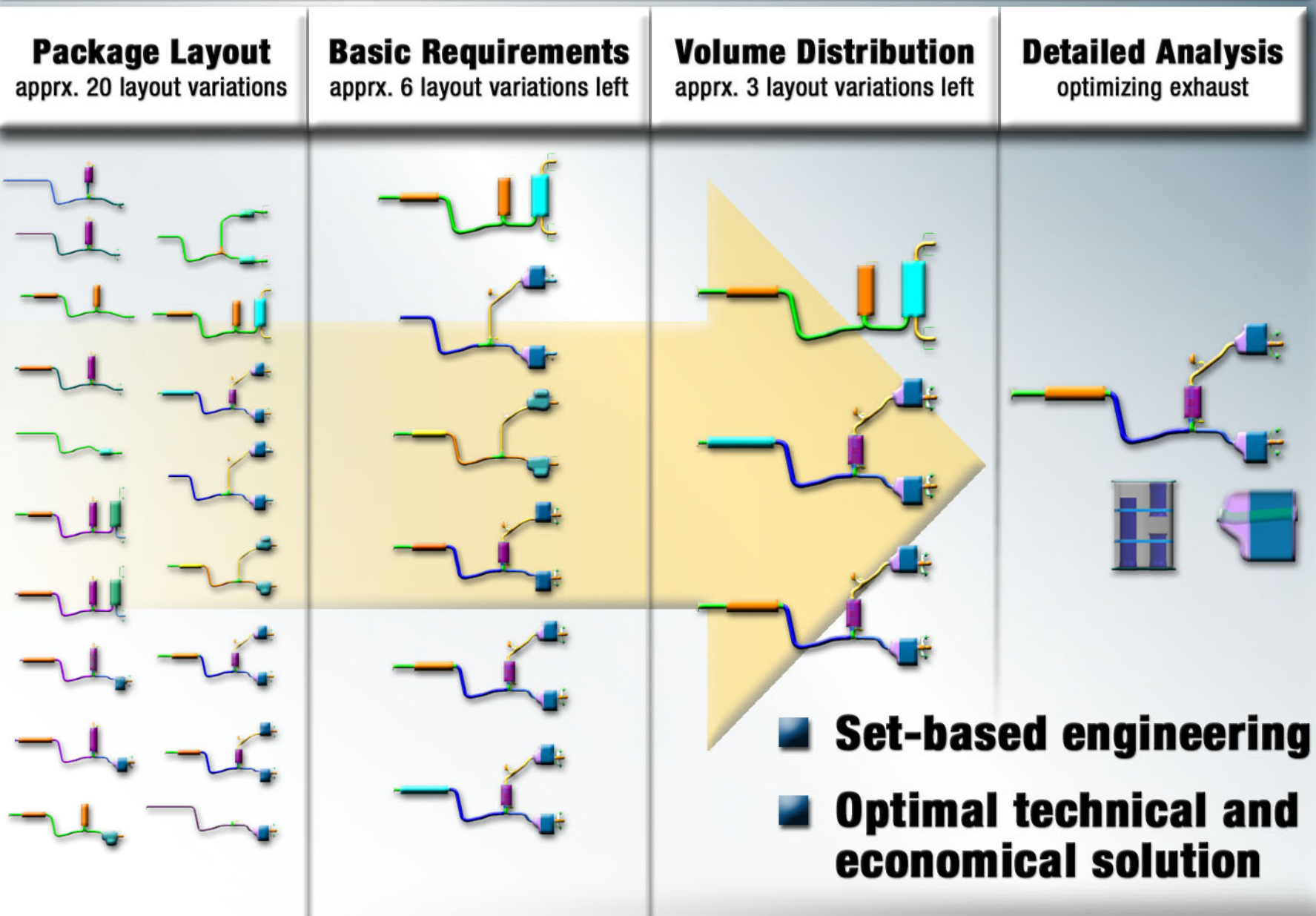
Automotive News



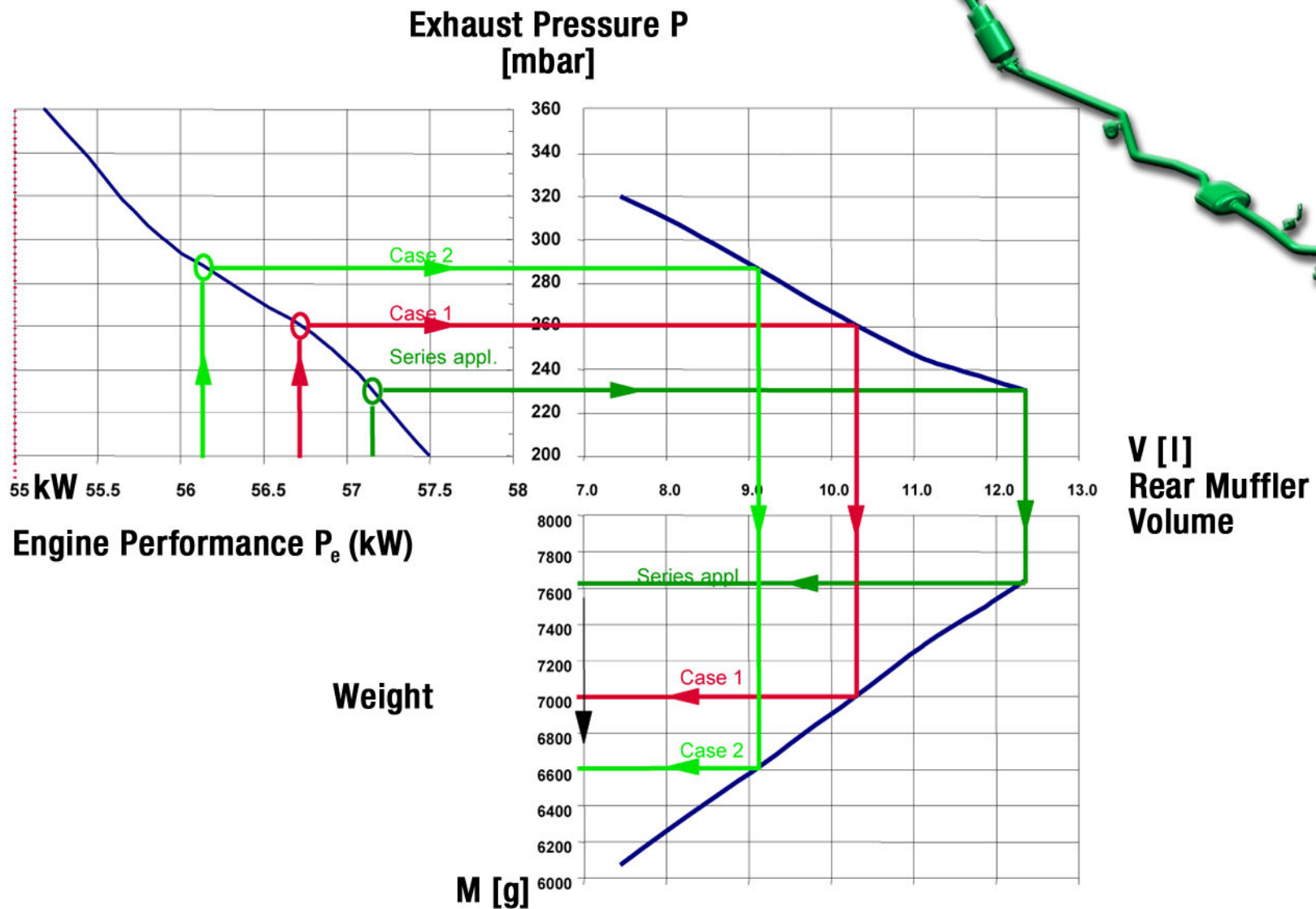
PACE
A W A R D

PACE Award winner 2006

KENTOU PHASE: EXAMPLE FOR 2.0L TURBO GAS ENGINE



TRADE-OFF CURVES



SOUND ENGINEERING GUIDELINES

Step 1

----- Definition of sound target with customer

Step 2

----- Binaural and harmonic analysis at listening lab

Step 3

----- CAE-prediction – target reachable?

Step 4

----- Building hardware

Step 5

----- Validation of proposed exhaust designs on chassis dyno

Step 6

----- Final validation together with customer

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AFTER KENTOU, FOLLOW EXECUTION PHASE

- **Kentou allows for isolating, treating and minimizing variability; therefore providing design solutions and improved focus on downstream task execution**
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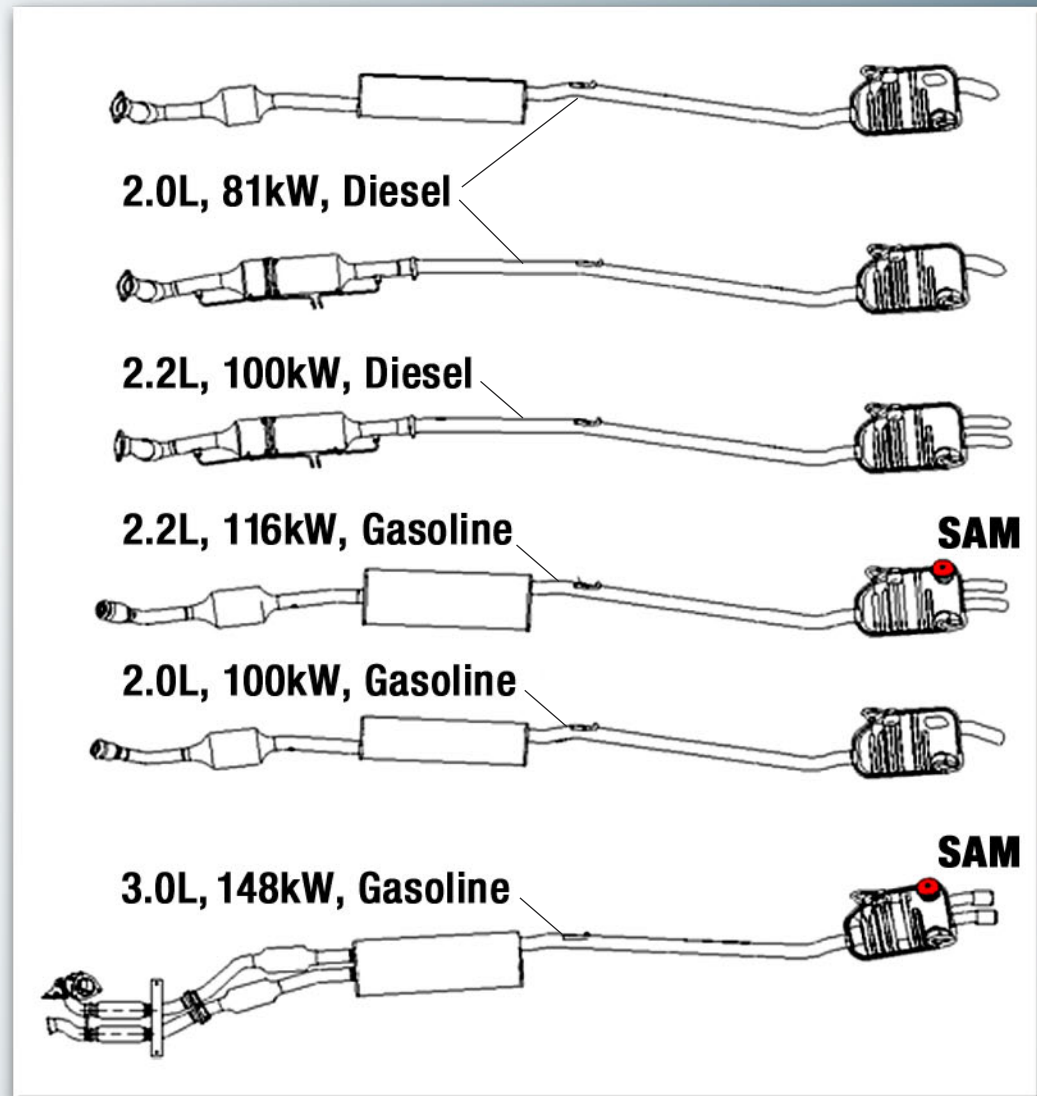
- **Results of Kentou phase: 2 cases**
 - **Standardized exhausts with SAM – PSA vans**
 - **Sporty exhaust system – BMW Series 1**
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SAM: MID-UP STANDARDIZATION



- Design standardized to one single rear muffler with SAM valve

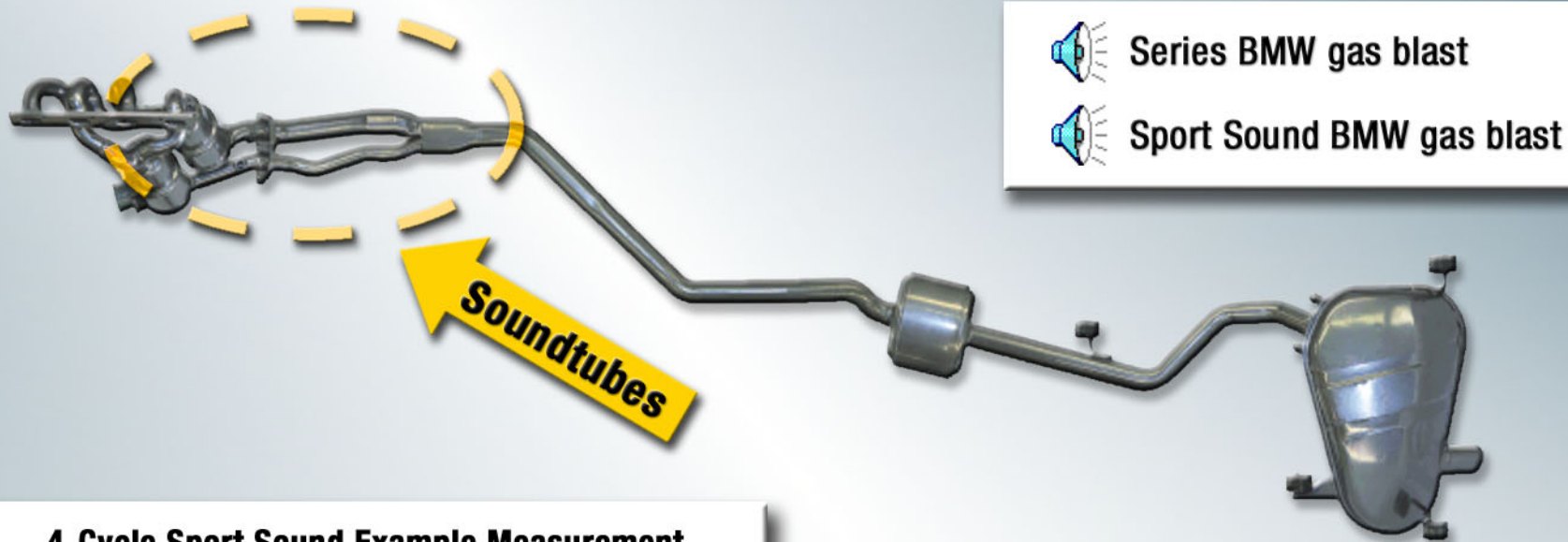
- Significant savings on tooling costs, development efforts



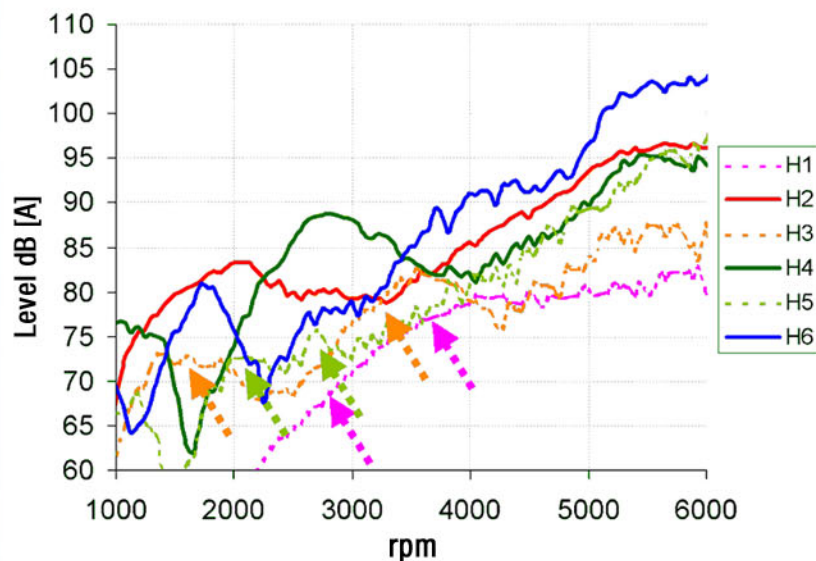
SOUND ENGINEERING MEASUREMENT PROCEDURE



LAYOUT FOR 4-CYLINDER SOUND



4-Cycle Sport Sound Example Measurement



- **Sporty sound defined as rough sound**
- **Sound obtained with unsymmetrical downpipes**
- **Simulation with CAE and sound manipulation in sound labs**
- **Final validation on the chassis dyno**

CONCLUSIONS

■ Tenneco as Lean company

- Kentou and set-based concurrent engineering – part of development process
 - Tenneco proactively pre-develops innovative products for customer applications
 - We are investing in people, resources to further improve:
 - Engineering processes
 - Skills, education
 - Quality of tools, technologies
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■ Next steps

- Integration of external partners
 - OEM – concept phase
 - Suppliers
- Integration of Tenneco India and China in Lean engineering process